

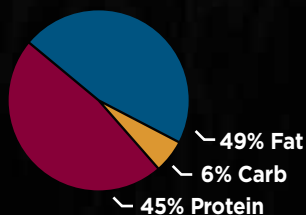
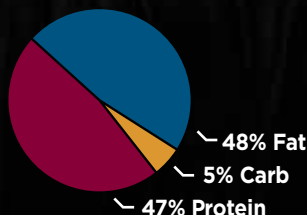
FEED THE CARNIVORE WITHIN

GET THE MEAT. NOT THE GRAIN. EXACTLY AS NATURE INTENDED.

Inspired by the ancestral diet of the Middle Eastern Wildcat, EVO® contains high levels of protein and fat with low levels of carbohydrates and starches to help your cat maintain a lean body.

CALORIC DISTRIBUTION OF A WILD FELINE DIET OF MICE*

CALORIC DISTRIBUTION OF EVO CAT AND KITTEN TURKEY & CHICKEN FORMULA



EVO Turkey & Chicken Formula cat food is packed with calorically-dense, highly digestible ingredients so you can feed your cat less while providing the nutrition he needs.**

Available at independent pet specialty retailers

* Crissey, S.D., K.A. Slifka, and B.A. Lintzenich. 1999. Whole body cholesterol, fat, and fatty acid concentration of mice (*Mus domesticus*) used as a food source. *J. Zoo Wildl. Med.* 30:222-227.

** Feed less with fewer cups per day based on 272 kcal/day requirement for a 10lb Adult Cat, vs. Wellness Core Fish & Fowl, Orijen Cat & Kitten, Before Grain Chicken, Blue Buffalo Wilderness Chicken Recipe, and Taste of the Wild Canyon River Feline.

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Available in cat, ferret, & dog formulas.

EVO
THE ANCESTRAL DIET
MEETS MODERN NUTRITION.™