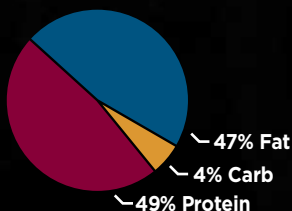


FEED THE CARNIVORE WITHIN

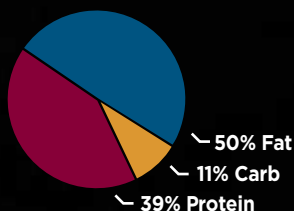
GET THE MEAT. NOT THE GRAIN. EXACTLY AS NATURE INTENDED.

Inspired by the ancestral diet of wolves, EVO® contains high levels of protein and fat with low levels of carbohydrates and starches to help your dog maintain a lean body.

CALORIC DISTRIBUTION OF A WOLF DIET OF DEER*



CALORIC DISTRIBUTION OF EVO TURKEY & CHICKEN FORMULA DOG FOOD



Available in dog, cat, & ferret formulas.

EVO Turkey & Chicken Formula dog food is packed with calorically-dense, highly digestible ingredients so you can feed your dog less while providing the nutrition he needs.**

Available at independent pet specialty retailers

* Dierenfeld, E. S., Alcorn, H. L. & Jacobsen, K. L. (2002). Nutrient composition of whole vertebrate prey (excluding fish) fed in zoos. <http://www.nal.usda.gov/awic/zoo/WholePreyFinal02May29.pdf>.

** Feed less with fewer cups per day based on 1143 kcal/day requirement for a 50 lb dog, vs Blue Buffalo-Wilderness Chicken Recipe, Orijen Adult, Wellness Core - Original Recipe, Before Grain - Chicken Meal, & Taste of the Wild - High Prairie Canine.

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EVO
THE ANCESTRAL DIET
MEETS MODERN NUTRITION.™